



Magdalene College
Cambridge



CBL International
A WorldStrides Organization

Study
Abroad
2016

CAMBRIDGE SUMMER INSTITUTE



WELCOME

An aerial photograph of a historic university city, likely Oxford, featuring numerous Gothic-style buildings with tall spires and intricate stonework. The architecture is made of light-colored stone, and the roofs are dark. The city is set against a backdrop of green hills under a cloudy sky.

Session Dates - 2016:

Session I: 3 July – 16 July

Session II: 17 July – 30 July

Session III: 31 July – 13 August

Session IV: 14 August – 27 August

www.cambridgesummerinstitute.com



Students from over 70 countries have participated in CSI



CAMBRIDGE SUMMER INSTITUTE IS JOINTLY OFFERED BY MAGDALENE COLLEGE AND CBL INTERNATIONAL

Magdalene College (University of Cambridge, UK)

Magdalene College, also The College of St Mary Magdalene, is located in the centre of Cambridge beside the bridge on the River Cam. It has its origins in the year 1428 when King Henry VI approved the establishment of a hostel on the site for Benedictine monks coming from their abbey monasteries in the Fenland to study Canon Law at the University.

CBL International

At CBL International, we are a not-for-profit education provider offering short-term study abroad programmes in partnership with Ivy League universities on global law, business, politics, and cultural issues. Our university courses, executive conferences, and summer school programmes are tailored for international students and professionals around the world. We are proud to offer these programmes in partnership with WorldStrides, recognised as leaders in educational travel.





Cambridge *Summer Institute*

AT CBL INTERNATIONAL, WE PROVIDE YOU WITH THE EXCITING OPPORTUNITY TO ADD AN INTERNATIONAL PERSPECTIVE TO YOUR EDUCATION AT A PRESTIGIOUS UNIVERSITY IN THE UK.

PROGRAMME INFORMATION

What is Cambridge Summer Institute?

Cambridge Summer Institute (CSI) is an exclusive study abroad programme offered jointly by Magdalene College (University of Cambridge, UK) and CBL International. As part of *CSI*, there are a number of academic courses available focusing on International Business & Management, International Relations & Politics, History, and Business & Legal English. Delegates choose one course per week they would like to study as well as having the flexibility to extend their experience and stay in Cambridge for up to eight weeks.

Our outstanding faculty are selected professors and lecturers from the University of Cambridge, the University of Oxford, and other prestigious institutions with a

strong connection to these two world-class universities to teach our academic courses. At *CSI*, you'll attend seminar-style classes with maximum group sizes of 30 to 40 students to ensure the highest quality of teaching.

Additionally, there's the chance to extend to *Oxford Summer Institute (OSI)*, the sister programme, offered in another dynamic destination. The programme is offered jointly with Oriel College (University of Oxford, UK). *OSI* offers courses focusing on International Law, International Economics, Politics, Philosophy, & Economics (PPE), Computer Science, Mathematics, Physics, Business & Legal English, and Academic Writing & English Literature. You can find out more information about *Oxford Summer Institute* at the back of this brochure.



“I had a lot of fun with my new friends while at the same time the classes have been very serious and demanding. The programme is a once in a lifetime experience, so I warmly recommend it to everyone.”

INTERNATIONAL BUSINESS & MANAGEMENT

At CSI, you'll learn more about the nature and the scope of management of international enterprises. Through various contemporary studies about the awareness of major challenges facing the future of globalisation, delegates will improve their cultural sensitivity in a multicultural environment and develop skills of managing cultural differences so that international businesses can be effectively managed. Courses are especially designed to educate our delegates who are interested in supporting the international strategy of an organisation in the future. The following International Business & Management courses will be offered. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme.

Entrepreneurship – Evaluation Creation, and Funding of New Ventures

Delegates will have the opportunity to look at both success and failure cases to understand which competencies, skills and tools are necessary to evaluate, create, and guide your own business, or to support an employer in launching and growing an entrepreneurial venture.

Business Strategy & Development – Innovation, Organisation, and Markets

We look at the interplay of innovation across individuals, organisations, and markets that change the nature of competition by destroying industries and creating new ones. Delegates will also be introduced to business model development and analysing new business proposals. Case studies may include Silicon Valley and other successes in innovation.

Banking and Finance

The primary aim is for delegates to develop analytical tools necessary to understanding banking issues and financial instruments. The properties of such financial instruments will be analysed and related to risk management, portfolio diversification, systemic risk, financial fragility and contagion.

Organisation of Multinational Corporations and Leadership

We prepare students who aspire to manage global projects, interact with diverse workforces, and all the while have to manage their own work-life balance. This course is designed for students interested in managerial careers and is not limited to those currently studying business-related subjects.

Chinese Economics and Outbound Investment

This course will give an overview of the various options to start doing business in China. It will also present the success stories of Chinese entrepreneurs, and will analyse the success and failure stories of international businesses in China.

Game Theory

The basic concepts in game theory are covered, as well as illustrated with applications: Utility functions, Simultaneous games including Nash equilibrium in pure and mixed strategies, Dominant strategies and Stability of equilibrium and Non-simultaneous games like Stackelberg equilibrium, Subgame perfect equilibrium and Supporting cooperation and collusion.

INTERNATIONAL RELATIONS & POLITICS

In an increasingly globalised world, the study of International Relations & Politics is becomingly more popular. The courses on offer serve as an introduction to the theoretical background of international relations and politics. Delegates will examine a range of historical topics about international relations in trade, finance, and political institutions to explore the behavior of states of international organisations. Delegates will gain an in-depth understanding of international relations and politics-related disciplines in the complex field between nations. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme.

International Relations & Politics – European Union as a Global Power

The decision of the Nobel Committee to award the 2012 Nobel Peace Prize to the European Union has been seen by many as the best choice. Nevertheless the decision will pose delegates with a series of questions: Is the European Union actually greater than the sum of its parts? Have the achievements helped to turn the European Union into a special type of global player? Can it project its soft and hard power beyond the European continent? Can we consider the European Union as a global power in other areas, such as foreign affairs, diplomacy, and security?

International Relations & Dispute Settlement

International Relations & Dispute settlement offer courses dealing with the private as well as institutional enforcement of international commercial law. Delegates will examine judicial and arbitration structures, which exist to resolve international disputes. Courses offered include:



World Trade Organization: The lectures on World Trade Organization (WTO) discuss the history, objectives, and institutional aspects (trade negotiations, decision-making, and dispute settlement) of GATT and the WTO. It also includes case studies and casework.

Association of South East Asian Nations (ASEAN): Additional lectures on the Association of the South East Asian Nations (ASEAN) focuses on the history, goals, legal-political classification, the organisational structure, judicial dispute settlement, and the protocol on dispute settlement of ASEAN.

International Politics – International Organisations

Today, there are more than 7,000 international organisations registered with United Nations. But what role do international institutions and organisations play in facilitating inter-state collaboration? What types of institutions and organisations are most likely to promote productive exchange, and to what extent do major intergovernmental organisations fit the bill? The course will use a combination of theoretical scholarship and cutting-edge empirical research to critically examine the role of international institutions in promoting cooperation in several different areas of global politics.

HISTORY



While studying in such a unique destination, we offer delegates the opportunity to attend a number of informative history courses focusing on prominent historical events, as well as introducing the origins of economics and modern economics today. The following courses may be subject to change depending on availability of faculty and course schedule.

History of Economics I

This course will look at the history of economics from the Renaissance period including Machiavelli up until Industrialisation. Delegates will learn about the foundations of economics from a historical context and how these original theories were applied. In addition, the evolution of economics over these centuries will be studied in order for delegates to understand how it has changed.

History of Economics II

Following on from Economics I, this course will analyse the development of economics from Industrialisation until post-World War II and the collapse of the Soviet Union. Delegates will look at the development of the modern economic system and how it has been adopted globally as well as identifying how historical events have impacted.

100 Years of World War I

2014 marked the beginning of the World War I centenary. From 1914-1918, the war impacted on the lives of millions and forced the world's major economic powers to come together. Delegates will look at the events throughout this global conflict, as well as how national borders altered, and empires collapsed. The consequences of the war will also be examined such as how economic stability and infrastructure were restored.

800 Years of Magna Carta

Recently celebrating its 800th anniversary, participants will gain essential knowledge about the issue of this influential grant, its implications and effect on history by looking at more modern examples of declarations, and treaties such as the American Declaration of Independence.



BUSINESS & LEGAL ENGLISH

Developing confidence and skills in English is key to success in today's international business environment. Our intensive Business & Legal English courses have been tailored to promote fluency in these areas of communication due to their importance in the workplace. A primary factor in furthering careers is to use language to the best of our abilities, this is especially important in both the quality of work produced, as well as it contributing to building relationships among colleagues and clients. These courses are designed to be extremely complementary when paired with any of our courses.

Business English

This course will focus on the reading, writing, and listening skills of the English language in a business context. By being able to understand and use business language, participants will be able to further their career by putting the theory learned during their time at CSI in practice at work.

Legal English

We provide delegates with the ability to communicate at an international level using precise and correct legal language. Upon completion of the course, participants will have improved their confidence in explaining points of law, enhanced their drafting and editing skills, and ultimately will be able to represent their organisation in a more effective manner.



OUR FACULTY

BELOW YOU'LL FIND A SELECTION OF THE OUTSTANDING FACULTY WE WORK WITH, MADE UP OF MEMBERS FROM THE UNIVERSITY OF CAMBRIDGE AND THE UNIVERSITY OF OXFORD.



PROFESSOR JOHN DUNN
FACULTY OF POLITICS
FELLOW OF KING'S COLLEGE
UNIVERSITY OF CAMBRIDGE
(UK)

PROFESSOR JOHN DUNN IS A PROFESSOR FOR POLITICS WITH THE DEPARTMENT OF POLITICS AND INTERNATIONAL STUDIES (POLIS) AT UNIVERSITY OF CAMBRIDGE, UK.

Professor Dunn is a fellow of King's College Cambridge and his research interests are Rethinking modern political theory; the historical formation and intellectual weakness of liberal and socialist conceptions of political value and political possibility; explaining the political trajectories of the varieties of modern states; political thought of Locke; and the historical development and current significance of democracy in different parts of the world.

His latest book 'Setting the People Free: The Story of Democracy' was published in 2005.



DR MONICA WIRZ
CENTRE FOR GENDER STUDIES
UNIVERSITY OF CAMBRIDGE (UK)

DR MONICA WIRZ HAS 27 YEARS OF CORPORATE EXPERIENCE IN A WIDE RANGE OF STRATEGIC AND MANAGERIAL DISCIPLINES IN VARIED INDUSTRIES, AMONG THESE FMCGS, MEDIA AGENCY, MANAGEMENT CONSULTANCY, AND BUSINESS START-UP.

Dr Wirz's main skills are developed in the areas of strategic planning, governance, and business sustainability through diversity, brand management, product development, marketing research, e-commerce and new business development. International experience comprises secondments in Germany, the UK and Brazil; area coordination in Latin America; new business development for Russia and Eastern European countries, management consulting in Northern and Western Europe. Her professional experience in the field of management and leadership has evolved into a strong interest in investigating the relationship between theory and praxis, in particular but not exclusively, from a gender lens.



DR LORAND BARTELS, PHD
FACULTY OF LAW
FELLOW OF TRINITY HALL
UNIVERSITY OF CAMBRIDGE (UK)

DR LORAND BARTELS, BA (HONS) LLB (UNSW) PHD (EUI) IS A UNIVERSITY SENIOR LECTURER IN LAW AND FELLOW OF TRINITY HALL, UNIVERSITY OF CAMBRIDGE, WHERE HE TEACHES WTO LAW, INTERNATIONAL LAW, AND EU LAW.

Dr Bartels is on the Executive Council of the Society for International Economic Law and the International Trade Law Committee of the International Law Association, and is a co-editor of the monographs series International Trade and Economic Law Series, Cambridge University Press. Publications include 'Trade and Human Rights' D Bethlehem et al (eds), Oxford Handbook on International Trade Law, Law (Oxford: OUP, 2009) 571-596, 'The WTO Legality of the EU's GSP+ Arrangement' (2007) 10 J Int Econ Law 869-86, Regional Trade Agreements and the WTO Legal System (Oxford: OUP, 2006), edited with F Ortino; and Human Rights Conditionality in the EU's International Agreements (Oxford: OUP, 2005).

“There were class discussions, which were great in an international setting. This created an environment that fostered different views and perspectives on what was being discussed in the class. It also exposed me to the different ways people think.”



DR KUN-CHIN LIN
LECTURER
DEPARTMENT OF POLITICS AND
INTERNATIONAL STUDIES
UNIVERSITY OF CAMBRIDGE (UK)

DR LIN JOINED THE DEPARTMENT IN 2011 FROM KING'S COLLEGE LONDON WHERE HE WAS A LECTURER AT THE CHINA INSTITUTE. HE GRADUATED MAGNA CUM LAUDE FROM HARVARD COLLEGE, AND OBTAINED HIS PHD IN POLITICAL SCIENCE FROM THE UNIVERSITY OF CALIFORNIA AT BERKELEY.

Dr Lin was a Leverhulme Post-doctoral Fellow in Contemporary Chinese Studies at the University of Oxford, and Assistant Professor of Political Science at the National University of Singapore. His research activities focus on the politics of market reform in developing countries, industrial organisation and labour relations, federalism and public goods provision, energy security, transport infrastructure development, foreign direct investment, political risk analysis, and regional and urban-rural distributive issues in the process of urbanisation.



DR DAVID ROBINSON
SENIOR LECTURER
HAAS BUSINESS SCHOOL
UNIVERSITY OF CALIFORNIA,
BERKELEY

DR DAVID ROBINSON COMPLETED HIS POSTGRADUATE CERTIFICATE IN EDUCATION AT THE UNIVERSITY OF OXFORD (UK). HE ALSO HOLDS A PHD. IN PSYCHOLOGY FROM BROWN UNIVERSITY. HIS MAIN RESEARCH FOCUSES ON PRICING STRATEGY, QUALITY MANAGEMENT, AND SERVICE OPERATIONS.

Dr Robinson teaches the core undergraduate courses in marketing and elective courses in marketing strategy and pricing. He has travelled and taught extensively in Asia. After studying in England for four years, he earned his PhD in Psychology from Brown University in the US and his MBA at UNC Chapel Hill. He has been teaching for CBL International in the UK since 2011.



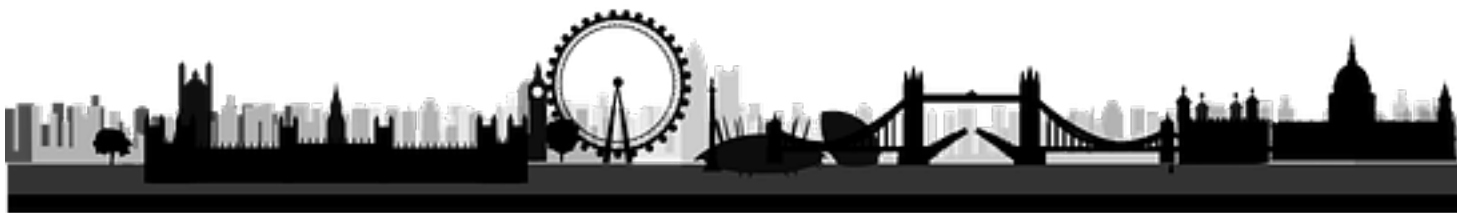
DR METTE EILSTRUP-
SANGIOVANNI
FACULTY OF INT. RELATIONS
FELLOW OF SIDNEY SUSSEX COL-
LEGE

DR METTE EILSTRUP-SANGIOVANNI IS A LECTURER IN INTERNATIONAL STUDIES IN THE DEPARTMENT OF POLITICS AND INTERNATIONAL STUDIES AND FELLOW IN INTERNATIONAL RELATIONS AT SIDNEY SUSSEX COLLEGE. SHE HOLDS A PHD IN POLITICAL SCIENCE FROM THE EUROPEAN UNIVERSITY INSTITUTE (2001).

Prior to taking up her post at Cambridge University, Dr Eilstrup-Sangiovanni held a post-doctoral fellowship at Harvard University's Centre for European Studies (2000-02). Dr Eilstrup-Sangiovanni is Director of the Cambridge MPhil in International Relations. Dr. Eilstrup-Sangiovanni's main research interests are in the areas of International Organisations, International Relations Theory and International Security. In recent research projects she has studied the design and dynamics of transgovernmental security networks, the organisational structure of terrorist and criminal networks, as well as the institutional implications of declining American hegemony.

WELCOME TO LONDON

THE UK'S LARGEST
AND MOST DYNAMIC CITY



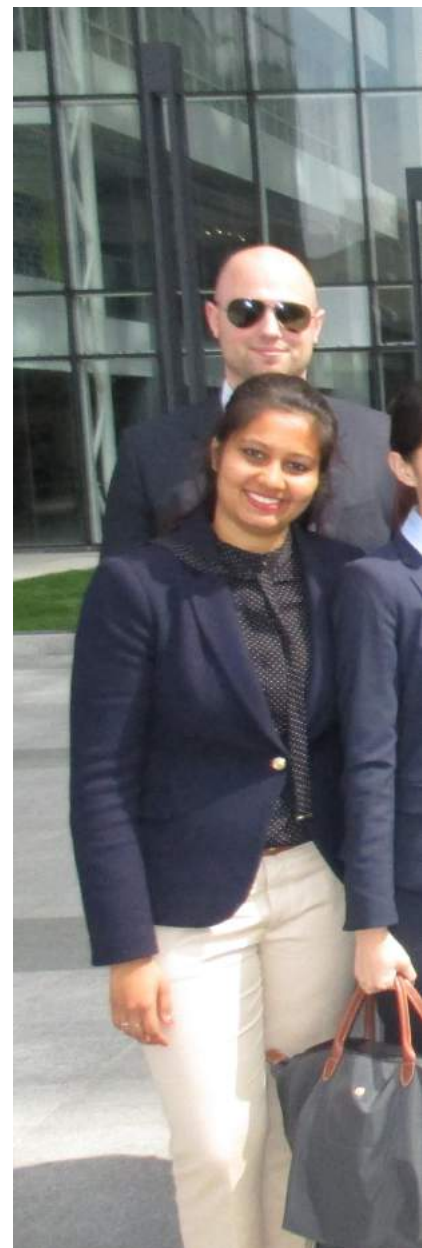
CORPORATE DAY

NETWORK WITH PROFESSIONALS IN THE UK

As a participant of the International Business & Management, International Relations & Politics, Business & Legal English, or History programme you will learn the theory behind your chosen topic choices, as well as having the opportunity to further your understanding through our corporate trip to London. London is recognised as an energetic and multicultural hub, known for its financial and political centres. All our participants have the opportunity to visit British and international institutions, law firms, Inns of Court, financial corporations, or historic landmarks. Previously visited institutions are:

- British Broadcasting Corporation (BBC)
- Bank of England
- Thomson Reuters
- Allen & Overy LLP
- Westlaw
- UBS
- United Nations
- International Maritime Organisation
- Houses of Parliament
- Legal & Financial Tours of London

- The Royal Courts of Justice
- Lincoln's Inn
- Fountain Court Chambers
- International Sugar Association
- Incorporated Council of Law Reporting
- London Court of International Arbitration
- Harvey Nichols
- Rouse



“CSI offered a variety of experiences that enriched our academic life with a practical perspective. For instance, CSI organised a day trip to companies, political institutions and museums in London. Students could visit BBC, the Bank of England Museum, and the Houses of Parliament. The tour through London and the Houses of Parliament was a moving experience, it created a willingness to engage in political change.”



THE SOCIAL SIDE

INTERACT WITH A VARIETY OF PEOPLE
FROM DIFFERENT BACKGROUNDS
IN CAMBRIDGE

We offer a perfectly balanced summer abroad programme, through the combination of academic content with cultural immersion. There are a number of activities and planned trips to iconic British landmarks in England, as we ensure delegates have the opportunity to enjoy the rich history and culture of a number of cities.

Our collaboration with local organisations in Cambridge offers participants popular activities, where they'll enjoy special tours around the city and University of Cambridge.

Our team will organise a variety of social activities for you and your fellow delegates. In the past we have organised **traditional punting on the River Cam**, **football and cricket tournaments**, **college tours**, **a pub crawl for you to enjoy the nightlife**, **quiz nights**, and much more.

In addition to this, we invite industry professionals, VIPs, and subject specialists to our Evening Talks, where a number of thought-provoking and current issues are discussed in greater depth.



This map shows some of the locations delegates have previously visited:

York

A picturesque riverside city encircled by a ribbon of ancient walls, York has a fascinating provenance that stretches back 2,000 years.

Norwich

A vibrant city providing the perfect base for a short stay. It's ideally located for exploring the Broads National Park, visiting the picturesque market towns of South Norfolk, and enjoying the beautiful Norfolk coastline.

Stratford-upon-Avon

The birthplace of one of the most important and influential writers in the world, the day trip to William Shakespeare's birthplace provides the perfect opportunity to learn more about his mark on the medieval town, and about the man himself.

Oxford

An international city recognised for its charm, as well as being home to one of the oldest universities. You'll get to learn about its rich history, as well as visit some of the oldest colleges.

London

There are a number of things to do in multicultural London to suit delegates' preferences in addition to the company visits.

STUDENT *Life*

Student life is an important aspect of the programme. At CSI, delegates receive an authentic taste of what it is like to study and live in such an iconic city, whilst expanding their social network within an international group.

Campus Life

Participants of CSI will stay in the dormitories of some of the oldest and most prestigious colleges of the University of Cambridge. The full board option includes breakfast, lunch, and dinner in the beautiful dining hall of Magdalene College. This will be a once in a lifetime chance to meet students from elite universities from all over the world!

Students will take part in local activities allowing them to socialise, and integrate in the university and city culture. Whereas the day trips allow them to embrace the British lifestyle and history.

“The programme allowed me to interact with a variety of people from vastly different cultural backgrounds in one place”



“There are a lot of social opportunities on campus, whether you want to catch up with new friends, participate in an organised activity or explore the city”

CERTIFICATE & TRANSCRIPT

TESTING, WORKLOAD & CREDITS

An assignment will be given during each course (one examination per week).

Course examination results will be listed in your official Academic Transcript.

Workload of *Cambridge Summer Institute* is designed to be equivalent to:

- 2 – 3 ECTS (1 – 1.5 US credits) per week
- 4 – 6 ECTS (2 – 3 US credits) per 2-week session

Each delegate who successfully graduates from *Cambridge Summer Institute* will receive a Certificate of Attendance and Achievement co-signed by Magdalene College (University of Cambridge, UK) and CBL International.

The Academic Transcript will also be presented and will contain the following information:

- Courses attended and chosen lecture track
- Results of the weekly examinations
- Workload of each course

TUITION & FEES

Tuition fee (per 2-week session)

Students aged 25 and under

1,830 GBP

All others participants.....

3,080 GBP

Each additional session.....

1,520 GBP

The tuition fee includes all lectures, lecture materials, leisure activities, planned weekend excursions, and one day in London for programme-related visits.

Accommodation per 2-week session (bed & breakfast)

910 GBP

All delegates of *CSI* are accommodated in different buildings of Magdalene College as well as other colleges of University of Cambridge (UK). Normally, delegates live in single rooms with shared, unisex bathroom facilities. Please be aware that dormitory rooms come in different size, shape, and style.

Rooms are randomly assigned to individual delegates. All accommodations and lecture facilities will be within walking distance from one another.

Each additional session.....

980 GBP

Full board per 2-week session (lunch & dinner)

270 GBP

The accommodation fee includes breakfast only. If you would like to have lunch and dinner served daily, there is an extra "full board" charge.




APPLY

www.cambridgesummerinstitute.com


Contact:


 info@cbl-international.com

 [info.cbl-international](https://t.me/info.cbl-international)

 [/cbleducation](https://www.facebook.com/cbleducation)

 [CBL International](https://www.linkedin.com/company/CBL-International)

 [cblinternational](https://twitter.com/cblinternational)

 +44 (0) 1865 236580

+86 21 6037 3936

We look forward to seeing you in Cambridge!

